## Connecticut Youth Employment Programs





### Outline

- Overview of Connecticut's Workforce Structure
- Connecticut youth program overview
- Current services
- Youth Voice, Youth Survey
- COVID adaptations
- State Partnerships...Mental health innovations
- Successes

#### **Connecticut's Workforce Structure**



We develop a competitive workforce to meet the needs of our partners in Connecticut businesses by creating opportunities through education, training and job readiness. Workforce Boards Keep Connecticut Competitive.



### Youth Employment Funding

 \$5M state general fund
 \$500-700K DCF-DOL Youth Employment & Training, using Chafee and state funds

+funds from DADs, CARES, ARPA for subsidized wages, career awareness and exploration, training, job readiness and supports like bus passes

Workforce Innovation and Opportunity Act – federal youth program funds: \$7.5M Youth Employment Program Background in a typical year... 2019



participate in work activities each year

1,500+

young people are on wait lists, would like to work, or didn't have all documents needed to work



460 +BUSINESSES

receive subsidized workers -at no cost to them. This stimulus also offers work experience and resumebuilding for young people

#### WIOA Youth

Serves about 1200 youth per year

#### • 14 youth program elements:

Tutoring, Study Skills Training, and Dropout Prevention; Alternative Secondary School, Paid and Unpaid Work Experience; Occupational Skills Training; Leadership Development; Supportive Services; Adult Mentoring; Follow-up; Guidance and Counseling; Financial Literacy; Entrepreneurial Skills Training;

WIOA PY 21	
Region	Youth
Eastern	\$ 1,291,598
North Central	\$ 2,069,889
Northwest	\$ 1,111,788
South Central	\$ 1,412,075
Southwest	\$ 1,633,881
Total	\$ 7,519,231

Labor Market Information; Postsecondary Preparation and Transition

## Context: Opportunity Youth

- Prior to pandemic
  ~45,000 youth aged
  16-24 were not in
  school or work in
  Connecticut
- Since COVID-19, *nearly ¼ of those aged 20-24* in labor force filed for unemployment benefits



#### High Rates of Unemployment among Youth



- During Great Recession, national unemployment rate for 16-24 year old's was 18.5%
- July 2020, the unemployment rate spiked to 50% for BIPOC youth in the same age group
- Youth most often not eligible for UC & most in this age group also not eligible for COVID stimulus

# Current Services and Performance



#### CT Youth Employment Programs July 2020 – January 2021

- 2,259 youth participants
- 8% of youth are DCF\* involved
- 80% are in high school
- ~80% are new to the program

Youth Participant Earnings			
Total	\$1,848,530		
Average	\$818		
High	\$9,378		
Low	\$19		



July 2020 – January 2021 (WIOA not included)

Top Jo	bs for Youth			
				4
1	Virtual Career Awareness/Training			_
2	Camp, Teaching Assistant			
3	Custodial			
4	Admin, Clerical			
5	<b>COVID</b> Testing Suppo	rt		
6	Digital, Social Media;	Graphic Design, IT Inte	ern	
7	Stock Clerk			
8	Community Outreach			
9	Food Prep and Service Workers			

May illustrate some value added for COVID childcare capacity crisis

<b>Top Sectors for Youth Jobs</b>				
Child Care/Ed/Camp	12%			
Human/Social Serv	11%			
Agric/Landscp/Farm	5%			
Retail Trade/Sales	5%			
Health Care	5%			



### Youth Voice, Youth Survey

~80% of youth said that *learning itself* – not the paycheck – was what they liked most

~ 90% reported being extremely or somewhat satisfied



## What would you like to do when you finish high school, college or current program?



### What I learned...

a lot about photography

and about myself and my

future

how to apply to scholarships and how to apply for student loans

> how to code programs and games

That whenever comes that time for the job interview, I know what to say and write a thank you letter afterwards, and I'll go far with my strengths

a lot about the US 2020 Census and I never knew about that

a great deal in regard to entrepreneurship and how to both create and manage my own business a lot of new ways to protect myself from COVID-19

about some history and how it connects to food and poverty

how to build a resume in a way that is attractive to companies I might apply to and how to increase my chances of receiving a job



Career awareness, exploration & occupational training were PAID activities due to COVID. More than 1/2 of participants did remote/ virtual work/training



# ...During COVID

Food assistance was ranked as the #1 type of support needed for youth employment participants, after cash/wages



*Every* provider cited concern about mental health of youth participants



### Expanding Partnerships

- Direct referrals to/from DMHAS Young Adult Services/youth providers. YASBIZ is helps young people develop businesses
- CT DOL direct marketing to employers & youth via social media
- Collaborations w/ DADs & CSSD to increase the numbers of justiceinvolved youth & w/ disabilities
- " w/ DEEP to recruit seasonal workers
- Enhanced partnerships, supports, trauma-informed trainings for providers build in more equity for marginalized youth

### Training: Building in Equity

- Youth Mental Health First Aid for providers and WDBs designed to teach parents, family members, school staff, peers, and others how to help adolescents experiencing mental health/addiction challenges
- This year: mobile crisis services, suicide prevention, Turning Point.Org, racialized trauma + for providers
- Direct training support for YOUTH on mental health, self-care and racialized trauma

#### Success Stories, Innovations



- EWIB partnerships with AHEC and DEEP
- COVID responsive
- Career pathway oriented; links to WIOA Youth programs
- CWP partnerships with local youth agencies such as Our Piece of the Pie, Ebony Horsewomen, local arts organizations and community mental health agencies

#### Career Pathway Example: Health Care



## What's Next...

- Collaborations with other state agencies
- Career pathways
- Continued research on best practices across US
- More emphasis and funding for indemand sector training, mentorship, employer engagement, support for food security

#### Questions

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